

# APPLICATION FORM – Logo Sign Program

Application No. (Office Use Only) \_\_\_\_\_

*(Before completing this application, please make sure that you have read, understand and discussed your eligibility requirements with GUIDE SIGN Industries Ltd. (1-866-560-SIGN (7446)) relevant to your attraction category and location requirements. There is a \$35 non-refundable administration fee to process this application. The application fee shall be in the form of a cheque, made payable to the “Minister of Finance” and submitted to Guide Sign Industries Ltd., 9330 - 62 Avenue, Edmonton AB, T6E 0C9). Please fax applications to 1-866-561 7446.*

Name of Business: \_\_\_\_\_

Address of Business: \_\_\_\_\_

Postal Code \_\_\_\_\_ Business Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

Name of Applicant: \_\_\_\_\_ Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

Applicant's Address: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Is there a valid business license in place for this business? Yes  No  (check appropriate box)

Business is within the corporate boundaries of the community of \_\_\_\_\_

Email address: \_\_\_\_\_

For rural service centres:

Legal Land Description of Business: NE / SE / NW / SW Section \_\_\_\_\_ Township \_\_\_\_\_ Range \_\_\_\_\_ Meridian \_\_\_\_\_

The distance from the business to the closest provincial highway is \_\_\_\_\_ (to nearest km) from Highway # \_\_\_\_\_

Which Logo Category are you applying for? GAS  FOOD  LODGING  OTHER BUSINESS

Briefly describe the nature and operation of your business. Include such details as hours of operation, seasonal vs. year around and what the business offers to visitors, etc.:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

I am requesting signs in the right-of-way for the first time  to replace existing signs  (check appropriate box)

The applicant, upon approval of this application, shall remove all existing non-conforming signs both inside and outside the provincial highway right-of-way which fall within Alberta Transportation's development control area as stipulated in the Public Highways Development Act. These non-compliant signs shall be removed prior to approvals being issued. The applicant is hereby notified that should the business at any time fail to qualify or comply with the said guidelines put forth the signs permitted under this program will be removed.

I certify that the information is correct and understand that non-compliance of this application and all program guidelines shall result in removal of all relevant Logo Signs.

\_\_\_\_\_  
Name (please print)

\_\_\_\_\_  
Applicant signature

\_\_\_\_\_  
Date

*The information being collected on this application is for the purpose of evaluating the applicants criteria in determining qualification relative to the guidelines associated with the Tourism Highway Signing Program. If you have any questions regarding the collection of this information please contact the Freedom of Information and Protection of Privacy Office, 3rd Floor, Twin Atria Building, 4999 - 98 Ave, Edmonton, AB T6B 2X3, [780] 422-0021 [toll free 310-0000]*

