



APPLICATION FORM - Community Attractions & Facility Sign

Application No. (Office Use Only) _____

*(Before completing this application, please make sure that you have read, understand and discussed your eligibility requirements with GUIDE SIGN Industries Ltd. (1-866-560-SIGN (7446)) relevant to your attraction category and location requirements. There is a \$35 non-refundable administration fee to process this application. The application fee shall be in the form of a cheque, made payable to the “Minister of Finance” and submitted to Guide Sign Industries Ltd., 9330 - 62 Avenue, Edmonton AB, T6E 0C9). **Please fax applications to 1-866-561 7446.***

Applicant shall be a representative of the community or the municipality.

Name of Community: _____

Name of Applicant: _____ Phone () _____ Fax () _____

Address: _____ Postal Code _____

Is the community’s current population between 100 and 25,000 permanent residents? Yes No

The Community is _____ kilometres from the closest provincial Highway(s) # _____
 (Provincial highway is a one, two or three digit highway. Examples of Highway # are 2, 58, 884)

Application is for:

1) The request to have the upper panel name board installed for the community (upper panel is at no cost). Yes No

This is a) to replace the existing one(s) or, b) a first time request for these signs

and/or

2) Request for the middle panel board to display up to 4 tourism attractions that the community has chosen to identify.

Identify the name(s) of up to four attractions to be listed on the middle board.

This main attraction panel is for tourism-related operations only. Facilities and operations that serve only the local community would not be deemed eligible for inclusion as a ‘tourism operation’. Some of the criteria specific when meeting eligibility are:

Comply with all municipal, provincial and federal laws regarding health, public safety, etc.? Yes No

Maintain washroom facilities as required by health authorities ? Yes No

Provide adequate parking? Yes No

Listed in an official travel guide *or* entered into Travel Alberta’s Tourist Information System, or is a legitimate operation recognized by the relevant industry association? Yes No

What visitation numbers does the attraction draw on an annual basis? (check appropriate box)

- less than 15,000
- more than 15,000 with a majority of those visitations from visitors residing **less** than 80 kms away.
- more than 15,000 with a majority of those visitations from visitors residing **more** than 80 kms away.

NB:

- ***(Verification of visitation numbers must be submitted with application if numbers exceed 15,000 annually. This verification may be in the form of; customer database summary, guest books, special events hosted etc.)***
- ***Applicants nominated for the main attraction panel must meet certain criteria, under The Tourism Eligibility Guidelines, as mentioned above in the opening paragraph of this application.***

and/or

3) The request to install up to 6 general facility symbols/tabs to the bottom of the sign.

(Note that the Police and Hospital tabs must be included below if these services exist within the community.)
Symbols/Tabs requested are: (eg. – gas, food, accommodation, camping, information, picnic area, golfing, etc.)

_____ , _____ , _____ , _____ , _____ , _____

or, I am requesting the “ALL SERVICES” tab

To qualify for the “ALL SERVICES” tab a community must have, as a minimum, such services available as: hospital, police, gas, food, accommodation, propane and camping/trailer dump. A hospital must be listed with Alberta Health & Wellness to qualify for the hospital symbol.

NB:

- *All attractions and facilities must be open to the general public, private facilities would be deemed ineligible as per the Tourism Attraction (Businesses and Facilities) guidelines.*

I certify that the information is correct and understand that non-compliance with this application and all program guidelines shall result in immediate removal of all Community Attractions and Facility Signs.

Name <i>(please print)</i>	Applicant signature	Date
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