

TOURISM HIGHWAY SIGNAGE PROGRAM (www.SignUpAlberta.com)

APPLICATION FORM – Logo Sign Program

Application No. (Office Use Only) _____

(Before completing this application, please make sure that you have read, understand and discussed your eligibility requirements with Alberta Traffic Supply (1-866-560-SIGN (7446)) relevant to your attraction category and location requirements. There is a \$35 non-refundable administration fee to process this application. The application fee shall be in the form of a cheque, made payable to the "Government of Alberta" and submitted to Alberta Traffic Supply, 9015 - 14 Street NW, Edmonton AB, T6P 0C9). Please fax applications to 1-866-561 7446.

Name of Business: _____

Address of Business: _____

Postal Code _____ Business Phone () _____ Fax () _____

Name of Applicant: _____ Phone () _____ Fax () _____

MAILING Address: _____ Postal Code: _____

Is there a valid business license in place for this business? Yes No (check appropriate box)

Business is within the corporate boundaries of the community of _____

Email address: _____ (This is our preferred method of contact)

For rural service centres:

Legal Land Description of Business: NE / SE / NW / SW Section _____ Township _____ Range _____ Meridian _____

The distance from the business to the closest provincial highway is _____ (to nearest km) from Highway # _____

Which Logo Category are you applying for? GAS FOOD LODGING OTHER BUSINESS

Briefly describe the nature and operation of your business. Include such details as hours of operation, seasonal vs. year-round and what the business offers to visitors, etc.:

I am requesting signs in the right-of-way for the first time to replace existing signs (check appropriate box)

Facility open for PUBLIC access and/or use Yes No (MUST be open to the Public)

The applicant, upon approval of this application, shall remove all existing non-conforming signs both inside and outside the provincial highway right-of-way which fall within Alberta Transportation's development control area as stipulated in the Highways Development and Protection Act.

I have read and accepted this statement

These non-compliant signs shall be removed prior to approvals being issued. The applicant is hereby notified that should the business at any time fail to qualify or comply with the said guidelines put forth the signs permitted under this program will be removed. Examples of non-conforming signs include signs installed in farmer's fields on private land adjacent to the highway.

I certify that the information is correct and understand that non-compliance of this application and all program guidelines shall result in removal of all relevant Logo Signs.

Name (please print) Applicant signature Date

The information being collected on this application is for the purpose of evaluating the applicants criteria in determining qualification relative to the guidelines associated with the Tourism Highway Signage Program. If you have any questions regarding the collection of this information please contact the Freedom of Information and Protection of Privacy Office, 3rd Floor, Twin Atria Building, 4999 - 98 Ave, Edmonton, AB T6B 2X3, [780] 422-0021 [toll free 310-0000]

